

# Privacy Policy

This privacy policy sets out how we use and protect any information that you give when you use this website. We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy sets out how we may use your information.

We aim to offer users the advantage of internet technology and to provide a personalised experience. We will never sell your email or information to any unauthorized third party.

## What we collect

We may collect the following information:

- Name
- Email address
- Demographic information such as postcode and preferences
- Other information relevant to customer surveys and/or offers or provide you with information or products you request or subscribe too.

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

We may use the information to improve our products and services..

## How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Google uses cookies to serve ads on this website (as a third party vendor) and uses doubleclick DART cookie. Google's use of this cookie allows it to serve ads to you which are related to your internet browsing.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. This information is used for statistical analysis purposes.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website may contain links to enable you to visit other websites of interest easily and may include links to google ads or our affiliates. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us on our Contact Us page. We will not sell, or lease your personal information to third parties unless we have your permission or are required by law. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you subscribe. But you can unsubscribe at any time by emailing us through our contact page.

## Affiliates, Linked Sites and Advertisements

Our website provides advertisements and links to our affiliates or partners who may use cookies or other technology to retrieve information about you or your preferences. You should check the privacy policies of those parties when providing information. We are not responsible for any actions or policies of these parties. We do expect our affiliates, partners and advertisers to respect your privacy.

Advertisements and affiliate links which appear on our website may provide us with a commission if you click on them. But it has zero effect on the price you pay. In fact, our ads can even help you get discounts and we hope they provide you with a good deal! We include such advertisements on our website to help us pay for webhosting and keep the site running.

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Use Contact Form on [www.travelchook.com](http://www.travelchook.com) if you need to contact us via email